



# WEATHERING THE STORMS (WTS)

## Protecting Against Opposition Attacks 2017

### CORE Package


*This is the starting point for all Technical Assistance (TA).*

- Participate in WTS live or recorded “Checklist” webinars;
- Access to toolkit (100+ pages of sample policies and templates. (Password-protected/\$250 per org.);
- Conduct comprehensive checklist/ risk assessment and recommendations to reduce vulnerability and ensure strong, ethical, and legally compliant organizations;
- Crisis Management Planning

*TOPICS may include...*

- Governance, Financial Management, Fundraising, Lobbying and Nonpartisan Advocacy, Employment Practices, Civic Engagement & c3/c4, etc.
- Threat scenarios, Risk Assessment
- Digital/Data Security
- Crisis Communications
- Community Safety

### WTS Package Options

Delivery	Content	Outcomes	Hours	Cost
<b>Webinar + TA</b>	<b>CORE Package</b>	Greater awareness of risks, sample attacks, key preparedness strategies; Checklist completed; Toolkit resources to address gaps; Crisis Plan in place; + Customized support to address one or two gaps on checklist	10-20 hours TA	\$2,500- \$5,000
	<b>CORE Package+</b>	Intensive focus on topics such as digital security, crisis communications, community safety via cohort or one on one	Additional 20-30 hours TA	Additional \$5,000 - \$7500
<b>In-person Training</b>	<b>CORE Package</b> including defined topics delivered in-person	Full day training for up to 40 participants. Includes access to recorded webinars and toolkit	Prep, training time, hard costs	\$7,500 - \$10,000
<b>Live Custom Webinar</b>	<b>CORE Package</b> including updated custom content; (generally) unlimited participants per webinar	Participants are informed re: WTS approach with customized webinar on selected topics. All groups receive Toolkit	One or two 90-minute sessions	\$6,000-12,000
<b>Live Webinar + TA for Cohort of Groups</b>	<b>CORE Package</b> including updated custom content; (generally) unlimited participants per webinar; follow-up TA for designated # of groups	Webinar for designated cohort +In-depth support on one topic for groups who receive follow-up TA	Two 90 minute sessions Pool of TA hours	\$25,000 and above
<b>Digital Security Cohort</b>	<b>CORE PACKAGE</b> includes participation in a 6-7 week Digital Security training	Organizations are able to engage in threat assessments, implement practices, and shift habits	Prep, training time and hard costs	\$1,000
<div>  <div> <b>RAPID RESPONSE</b> </div> </div>				
In the event of an actual attack, our WTS team will support the organization as they navigate the crisis.		Organizations and their people better able to deal with stress, uncertainty, potential missteps, via organizational, crisis comms, legal, digital and coaching support.	Depends on individual situation	

For more information contact Emily@roadmapconsulting.org, or go to Weathering the Storm Report and Overview.

Last Revised 4/11/17



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